

En ce **Printemps Été 2023**, trois histoires viennent raconter la collection Vivaraise.

**Multicolore** : l'essence même de la marque!  
La palette de coloris se déploie et permet des usages transversaux de la couleur.

**Minérale** : le gout du naturel et de la patine du temps, des matières brutes et responsables et des tonalités neutres.

**Végétale** : la force de la nature continue de séduire, transcende les saisons et s'entremêlent aux autres thématiques.

Toute la collection a été réfléchié dans un souci d'éco conception des produits et nous sommes heureux de pouvoir vous proposer de plus en plus de gammes issues de ces développements.

For this Spring Summer 2023, three stories tell the Vivaraise collection.

**Multicolour**: the very essence of the brand!  
The palette of colours unfolds and allows for cross-cutting uses of colour.

**Mineral**: the taste for naturalness and the patina of time, raw and responsible materials and neutral tones.

**Vegetal**: the power of nature continues to seduce, transcends the seasons and intermingles with the other themes.

The entire collection has been designed with eco-design in mind and we are pleased to be able to offer you more and more ranges from these developments.

# VIVARAISE

Printemps Été

2023

Spring Summer





# *Coussins usage intérieur /extérieur*



## **ROMY/SUZY/TIANA/SAMIA**

Coussins jacquard avec motif contrastant recto/verso  
100% polyoléfine résistant aux UV/tâches/moisissures/abrasion et produits chimiques

4 modèles – 3 tailles : 45x45/30x50/40x65 cm

Jacquard cushions with contrasting pattern on both sides

100% polyolefin, UV/stain/mould/abrasion and chemical resistant

4 models - 3 sizes: 45x45/30x50/40x65 cm





# Coussins usage intérieur / extérieur

## SUZY ROMY

Coussins jacquard 100% fibre polyoléfine, usages intérieurs/extérieurs. Coussins jacquard 100% polyoléfine, indoor/outdoor use.  
Motif recto/verso contrastant. Contrasting design for both sides.  
Résistant aux taches, aux moisissures, au soleil, à l'abrasion et aux produits chimiques.  
Resistant to stains, mildew, sunlight, abrasion and chemicals.  
Coussins fermeture zip invisible. Cushion with invisible zipper.

MADE IN  
EUROPE



**SUZY Mousse**  
45 x 45 cm - 8662025000



**Mousse**  
30 x 50 cm - 8671025000



**Mousse**  
40 x 65 cm - 8675025000



**SUZY Litchi**  
45 x 45 cm - 8662085000



**Litchi**  
30 x 50 cm - 8671085000



**Litchi**  
40 x 65 cm - 8675085000



**SUZY Mimosa**  
45 x 45 cm - 8662040000



**Mimosa**  
30 x 50 cm - 8671040000



**Mimosa**  
40 x 65 cm - 8675040000



**ROMY Multico**  
45 x 45 cm - 8677000000



**Naturel**  
30 x 50 cm - 8662000000



**Multico**  
40 x 65 cm - 8667000000

## SAMIA TIANA

Coussins jacquard 100% polypropylène. Coussins jacquard 100% polypropylène.  
Motif recto/verso contrastant. Contrasting design for both sides.  
Coussins fermeture zip invisible. Cushion with invisible zipper.



**SAMIA - Naturel**  
30 x 50 cm - 1650000000



**SAMIA - Naturel**  
40 x 65 cm - 1651000000



**SAMIA - Naturel**  
45 x 45 cm - 1649000000



**TIANA - Naturel**  
30 x 50 cm - 1647000000



**TIANA - Naturel**  
40 x 65 cm - 1648000000



**TIANA - Naturel**  
45 x 45 cm - 1649000000





# *Tapis Elliott/Elios*



## **ELLIOTT**

Nouveau coloris carbone  
1 new color carbone

## **ELIOS**

Nouveau coloris naturel  
1 new color natural



# Gaby et Cassie – Tapis Zach

## **ZEFF GABY**

Coussins 45x45/30x50/40x65 cm 100% lin imprimé stonewashed  
Zeff printed cushions 45x45/30x50/40x65 cm 100% stonewashed  
linen

## **GABY et CASSIE BRODE**

Coussins brodés à la machine guidé main verso chambray  
Cushions are machine embroidered hand guided backside chambray  
45x45/30x50/40x65 cm – 100% coton



## **TAPIS ZACH (IDEM TAHINA)**

Tapis poils longs  
100 % polypropylène - Coloris  
multico  
120x170/160x230 /200x290 cm  
Imitation wool pile rug  
100 % polypropylène -  
Multicolor  
120x170/160x230 /200x290 cm

# Gaby et Cassie – Tapis Zach

## GABY BRODÉ IMPRIMÉ

Coussins brodés 100% coton, verso 100% coton chambray. Embroidered cushions 100% cotton, backside 100% chambray cotton.  
Coussins 100% lin, recto imprimé, verso uni, finition frangée. 100% linen cushions, printed frontside, plain color backside, fringes finish.  
Coussins fermeture zip invisible. Cushion with invisible zipper.



**Brodé Multico**  
45 x 45 cm – 1493000000



**Brodé Multico**  
30 x 50 cm – 1497000000



**Brodé Multico**  
40 x 65 cm – 1498000000



**Multico**  
45 x 45 cm – 1522000000



**Multico**  
30 x 50 cm – 1523000000



**Multico**  
40 x 65 cm – 1524000000

## CASSIE

Coussins brodés 100% coton, verso 100% coton chambray. Embroidered cushions 100% cotton, backside 100% chambray cotton.  
Coussins fermeture zip invisible. Cushion with invisible zipper.



**Bronze**  
45 x 45 cm – 1482040000  
30 x 50 cm – 1483040000  
40 x 65 cm – 1484040000



**Brique**  
45 x 45 cm – 1482045000  
30 x 50 cm – 1483045000  
40 x 65 cm – 1484045000



**Marine**  
45 x 45 cm – 1482065000  
30 x 50 cm – 1483065000  
40 x 65 cm – 1484065000

## ZACH

FABRIQUE EN  
EUROPE  
MADE IN

100% polypropylène. 100% polypropylene.



	Tapis Rug 120 x 170 cm	Tapis Rug 160 x 230 cm	Tapis Rug 200 x 290 cm
<b>Multico</b>	1537090000	1538090000	1539090000



# Elła – Tapis Sonya

## **ZEFF ELLA**

Coussins 45x45/30x50/40x65 cm 100% lin imprimé stonewashed  
Zeff printed cushions 45x45/30x50/40x65 cm 100% stonewashed  
linen



## **ELLA BRODE**

Coussins brodés à la machine guidé main verso chambray  
Cushions are machine embroidered hand guided backside chambray  
45x45/30x50/40x65 cm – 100% coton



## **TAPIS SONYA (IDEM VADIM)**

Tapis poils longs  
100 % polypropylène - Coloris multico  
120x170/160x230 /200x290 cm  
Imitation wool pile rug  
100 % polypropylène - Multicolor  
120x170/160x230 /200x290 cm

# Elia – Tapis Sonya

FABRIQUE EN  
EUROPE  
MADE IN

SONYA

100% polypropylène. 100% polypropylène.

ELLA  
BRODÉ  
IMPRIMÉ

Coussins brodés 100% coton, verso 100% coton chambray. Embroidered cushions 100% cotton, backside 100% chambray cotton.  
Coussins 100% lin, recto imprimé, verso uni. 100% linen cushions, printed frontside, plain color backside.  
Coussins fermeture zip invisible. Cushion with invisible zipper.



Brodé Multico  
45 x 45 cm – 1485000000



Brodé Multico  
30 x 50 cm – 1487000000



Brodé Multico  
40 x 65 cm – 1486000000



Multico  
45 x 45 cm – 1514000000



Multico  
30 x 50 cm – 1515000000



Multico  
40 x 65 cm – 1516000000



	Tapis Rug 120 x 170 cm	Tapis Rug 160 x 230 cm	Tapis Rug 200 x 290 cm
<b>Multico</b>	1590090000	1594090000	1598090000



# Tapis Elias - Ella



## ELIAS

Nouveau coloris multico  
1 new color : multicolor



## TAPIS ELLA (IDEM MILA)

Tapis tufté souple 100% coton - Fait main  
70x140/120x170/160x230  
Tufted soft rug 100% cotton - Hand made  
70x140/120x170/160 x 230





# *Gino/Gini/Gina – Titou - Tapis outdoor Mareva*

## **GINO carbone en polyester recyclé**

Coussins imprimés sur PES recyclé, finition ganse, verso imprimé  
Recycled PES printed cushions frontside & backside with applied tape  
45x45/30x5040x65 cm

## **GINI BRODE**

Coussins brodés en chambray, verso coloris naturel  
Embroidered cushions on chambray, backside natural color  
45x45/30x5040x65 cm – 100% coton

## **GINA BRODE sur chambray recyclé**

Coussins brodés à la machine guidé main en chambray recyclé  
Cushions are machine embroidered hand guided on recycled chambray  
45x45/30x5040x65 cm – 100% coton

## **TITOU en coton recyclé**

Plaid et couvre lit en coton stonewashed quilté, finition ganse  
Throw and bedspread in quilted stonewashed cotton, braid finish  
140x200/180x260/240x260/260x260 cm  
50% coton recyclé/50% coton

## **TAPIS MAREVA (IDEM ASMA)**

Tapis tissé plat jacquard - 120x170/160x230/200x290 cm  
100% polypropylène – coloris perle  
Rug woven flat jacquard - 120x170/160x230/200x290 cm  
100% polypropylène - perle color





# Gino/Gini/Gina – Titou - Tapis outdoor Mareva

## GINO RECYCLÉ

Cousins 100% polyester recyclé imprimé recto/verso, finition ganse appliquée recto.  
100% recycled polyester printed cushions frontside/backside, applicated hem finish on frontside.  
Cousins fermeture zip invisible. Cushion with invisible zipper.



**Carbone**  
45 x 45 cm – 1628070000



**Carbone**  
30 x 50 cm – 1627070000



**Carbone**  
40 x 65 cm – 1628070000



**MAREVA**

100% polypropylène. 100% polypropylene.



	Tapis Rug	Tapis Rug	Tapis Rug
	120 x 170 cm	160 x 230 cm	200 x 290 cm
<b>Perle</b>	1600072000	1601072000	1602072000

## GINI

Cousins 100% coton brodés sur tissu chambray. 100% cotton cushions embroidered on chambray fabric.  
Cousins à fermeture zip invisible. Cushions with invisible zipper.



**Carbone**  
45 x 45 cm – 1619070000



**Carbone**  
30 x 50 cm – 1620070000



**Carbone**  
40 x 65 cm – 1621070000

## GINA

Cousins 100% coton brodés sur tissu chambray recyclé. 100% cotton cushions embroidered on recycled chambray fabric.  
Cousins à fermeture zip invisible. Cushions with invisible zipper.



**Multico**  
45 x 45 cm – 1490000000



**Multico**  
30 x 50 cm – 1452000000



**Multico**  
40 x 65 cm – 1491000000

## TITOU

Plaid et couvertures lit 50% coton recyclé, 50% coton. 50% recycled cotton, 50% cotton throws and bed covers.  
Coton storewashed quilté, finition ganse... Storewashed quilted cotton with hem border.



**Blanc**  
**Lin**  
**Absynthe**  
**Vert de gris**  
**Carbone**



	Plaid Throw	Couvre lit Bed cover	Couvre lit Bed cover	Couvre lit Bed cover
<b>Blanc</b>	1642010000	1643010000	1644010000	1645010000
<b>Lin</b>	1642015000	1643015000	1644015000	1645015000
<b>Absynthe</b>	1642040000	1643040000	1644040000	1645040000
<b>Vert de gris</b>	1642020000	1643020000	1644020000	1645020000
<b>Carbone</b>	1642075000	1643075000	1644075000	1645075000





# *Gini/Taina – Lisa - Gianni – Gino*

## **GINI/TIANA en coton recyclé**

Plaid jacquard en coton brossé recyclé

Finition franges

Recycled brushed cotton

jacquardthrow with fringes

127x160 cm

50% coton recyclé/50% acrylique

## **LISA en coton recyclé**

Plaid et couvre lit en coton stonewashed

Throw and bedspread in stonewashed

cotton

140x200/180x260/240x260 cm

50% coton recyclé/50% coton

## **GIANNI en polyester recyclé**

Coussins unis en PES recyclé

Plain cushions in recycled PES

45x45/30x50/40x65 cm

Verveine – Marmelade - Mirabelle

## **GINO neige**

Collection imprimée : recto coton/lin

imprimé verso coton uni -Finition franges

4 côtés Coussins 45x45/30x50/40x65 cm

Plaid non déhoussable 135x200 cm

Printed collection : frontside cotton/linen

printed backside plain cotton

4 sides fringes finish – amande color

Cushions 45x45/30x50/40x65 cm

Throw not removable 135x200 cm





# Gini/Taina – Lisa – Gianni – Gino – Tapis Evora/

## GINI TAINA

50% coton recyclé, 50% acrylique. 50% recycled cotton, 50% acrylic.  
Plaid jacquard en fibre recyclée, finition frangée, verso contrastant.  
Recycled jacquard fabric throws with fringed finish, contrasting backside.



**GINI Carbone**  
127 x 190 cm – 1637070000

**TAINA Carbone**  
127 x 160 cm – 1638070000



## LISA

Plaid et couvertes lit 50% coton recyclé, 50% coton, 50% recycled cotton, 50% cotton throws and bed covers.  
Coton stonewashed. Stonewashed cotton.



Perle

Marmelade

Mirabelle

Verveine

Noir



	Plaid Throw	Couvertures II Bed cover	Couvertures III Bed cover
Perle	140 x 200 cm 1639070000	180 x 280 cm 1640070000	240 x 280 cm 1641070000
Marmelade	1639045000	1640045000	1641045000
Mirabelle	1639040000	1640040000	1641040000
Verveine	1639020000	1640020000	1641020000
Noir	1639078000	1640078000	1641078000



## GIANNI

Coussins 100% polyester recyclé, 100% recycled polyester cushions.  
Coussins fermeture zip invisible. Cushion with invisible zipper.



**Mirabelle**  
45 x 45 cm – 1625040000  
30 x 50 cm – 1630040000  
40 x 65 cm – 1632040000

**Marmelade**  
45 x 45 cm – 1629045000  
30 x 50 cm – 1638045000  
40 x 65 cm – 1632045000

**Verveine**  
45 x 45 cm – 1625020000  
30 x 50 cm – 1630020000  
40 x 65 cm – 1632020000



## GINO

Plaid 50% coton, 50% lin imprimé, verso uni 100% coton, finition frangée.  
Flanellés 50% coton, 50% lin cushions printed, 100% cotton plain color backside.  
Coussins fermeture zip invisible. Cushion with invisible zipper.  
Plaid garni 100% polyester. Throw filled with 100% polyester.



**Neige**  
45 x 45 cm – 1622010000

**neige**  
30 x 50 cm – 1623010000

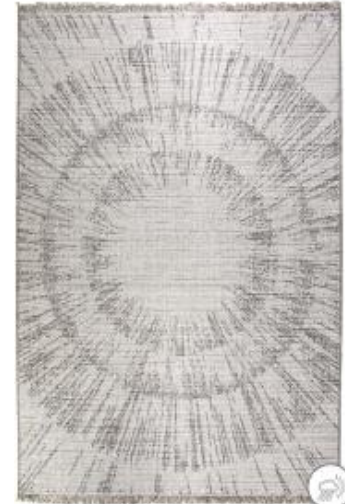
**neige**  
40 x 65 cm – 1624010000

**Neige**  
135 x 200 cm – 1625010000



## Tiana

100% polypropylène. 100% polypropylene.



	Tapis Rug 80 x 110 cm	Tapis Rug 120 x 170 cm	Tapis Rug 160 x 230 cm
Naturel	1656060000	1657060000	1658060000

## TAPIS EVORA multico

60x110/120x170/160x230/200x290 cm

## TAPIS TIANA (IDEM TWEED)

60x110/120x170/160x230 cm

Tapis tissé plat jacquard - 100% polypropylène  
Rug woven flat jacquard - 100% polypropylène



# Tapis outdoor Gina - Miria/Iria/Nell



Tratamiento anti-LUV, protege los colores de los tapices.  
Anti UV treatment, protects rug's colors.  
Usage Intérieur/extérieur. For both indoor and outdoor use.  
Résiste à l'eau. Water-resistant.



## GINA

74% polypropylène, 26% PES.  
74% polypropylene, 26% PES.

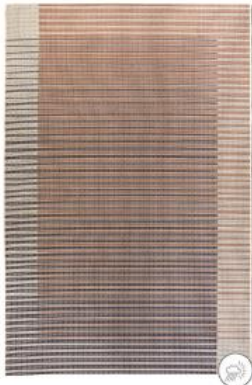


	Tapis Rug 160 x 230 cm
Multico	1678000000

	Tapis Rug Diam. 160 cm
Multico	1678000000

## MIRIA

100% polypropylène. 100% polypropylene.



	Tapis Rug	Tapis Rug	Tapis Rug
	120 x 170 cm	160 x 230 cm	200 x 290 cm
Multico	1547000000	1548000000	1549000000

## IRIA

100% polypropylène. 100% polypropylene.



	Tapis Rug	Tapis Rug	Tapis Rug
	120 x 170 cm	160 x 230 cm	200 x 290 cm
Multico	1547000000	1548000000	1549000000

## NELL

100% polypropylène. 100% polypropylene.



	Tapis Rug	Tapis Rug	Tapis Rug
	120 x 170 cm	160 x 230 cm	200 x 290 cm
Multico	1550000000	1551000000	1552000000

## TAPIS GINA OUTDOOR

Tapis tissé plat jacquard  
Diam 160/155x230 cm  
100% polypropylène  
Rug woven flat jacquard  
Diam 160/155x230 cm  
100% polypropylene



## TAPIS

### MIRIA/IRIA/NELL

120x170/160x230/200x290 cm  
Tapis tissé plat jacquard  
100% polypropylène  
Rug woven flat jacquard -  
100% polypropylene





# Zeff Taina – Tapis Taina et Samia – Maia recyclé



## **ZEFF TAINA**

Coussins 45x45/30x50/40x65  
cm 100% lin imprimé  
stonewashed  
Zeff printed cushions  
45x45/30x50/40x65 cm  
100% stonewashed linen

## **TAPIS TAINA (IDEM VADIM)**

Tapis poils longs  
100 % polypropylène - Coloris bronze  
80x200/120x170/160x230/200x290 cm  
Imitation wool pile rug  
100 % polypropylène - Bronze color  
80x200/120x170/160x230/200x290 cm

## **TAPIS SAMIA (IDEM TAHINA)**

Tapis poils longs - 160x230 cm  
100 % polypropylène  
Coloris naturel  
Imitation wool pile rug - 160x230 cm  
100 % polypropylène  
Natural color

## **MAIA en coton recyclé**

Plaid et couvre lit en coton nid  
d'abeille stonewashed recyclé  
Throw and bedspread in waffle  
recycled stonewashed cotton  
140x200/180x260/240x260 cm  
50% coton recyclé/50% coton



# Zeff Taina – Tapis Taina et Samia – Maia recyclé

## TAINA IMPRIMÉ

Coussins 100% lin, recto imprimé, verso uni, finition frangée. 100% linen cushions; printed frontside, plain color backside, fringes finish.  
 Coussins fermeture zip invisible. Cushion with invisible zipper.



**Multico**  
30 x 50 cm – 1518000000



**Multico**  
40 x 65 cm – 1519000000



**Multico**  
45 x 45 cm – 1517000000

## TAINA

100% polypropylène. 100% polypropylene.



Tapis Rug	Tapis Rug	Tapis Rug	Tapis Rug
80 x 200 cm	120 x 170 cm	160 x 230 cm	200 x 290 cm
réf : 1660043000	1661043000	1662043000	1663043000

## MAIA RECYCLÉ

55% coton recyclé, 45% coton, nid d'abeille stonewashed. 55% recycled cotton, 45% cotton, stonewashed waffle-weave.



**Lin**  
140 x 200 cm – 1670015000  
180 x 260 cm – 1671015000  
240 x 260 cm – 1672015000



**Orage**  
140 x 200 cm – 1670070000  
180 x 260 cm – 1671070000  
240 x 260 cm – 1672070000



**Bronze**  
140 x 200 cm – 1670040000  
180 x 260 cm – 1671040000  
240 x 260 cm – 1672040000



**Carbone**  
140 x 200 cm – 1670075000  
180 x 260 cm – 1671075000  
240 x 260 cm – 1672075000



**Vert de gris**  
140 x 200 cm – 1670020000  
180 x 260 cm – 1671020000  
240 x 260 cm – 1672020000



## SAMIA

100% polypropylène. 100% polypropylene.



	Tapis Rug
	160 x 230 cm
Naturel	1669080000



# Maia - Tana - Swami - Ming



## MAIA

Nouveau coloris sable  
1 new color sable



## TANA

Nouveaux coloris pinède et épice  
2 new colors pinède & épice



## SWAMI

Nouveau coloris argile  
1 new color argile



## MING

Nouveau coloris épice  
1 new color épice



# *Gastounet velours – Elise – Tapis Ellam*



## **GASTOUNET VELOURS**

Nouveau coloris griotte  
1 new color griotte

## **ELISE**

Nouveau coloris verveine  
1 new color verveine

## **ELLAM (IDEM PABLO)**

100% polypropylène





# Coussins brodés



- Coussins brodés machine guidé main  
100% coton - Verso Chambray
- 3 motifs en version Multico
  - Coussins zip invisible 45x45/30x50 cm

**JOE**



**SIBEL**



**SOFIA**



- Cushions are handmade embroidered.  
100% cotton - Backside Chambray
- 3 Designs in Multicolor
  - Cushions with invisible zipper 45x45/30x50 cm<sup>19</sup>



# Tapis Tessa – Malia - Timea

## TESSA

100% polypropylène. 100% polypropylène.



	Tapis Rug 60 x 110 cm	Tapis Rug 120 x 170 cm
Marine	1553060000	1555060000
	Tapis Rug 160 x 230 cm	Tapis Rug 200 x 290 cm
Marine	1557080000	1559080000

## MALIA

100% polypropylène. 100% polypropylène.



	Tapis Ovale Ovale Rug 160 x 230 cm	Tapis Rug Diam. 160 cm
Tonnerre	1580078000	1585078000

## TIMEA

100% polypropylène. 100% polypropylène.



	Tapis Rug 120 x 170 cm	Tapis Rug 160 x 230 cm	Tapis Rug 200 x 290 cm
Tonnerre	1565078000	1576078000	1583078000

## TAPIS OUTDOOR

Tapis tissé plat jacquard - Rug woven flat jacquard  
100% polypropylène

TESSA – 60x110/120x170/160x230/200x290 cm

MALIA – diam 160 cm & oval 160x230 cm

TIMEA - 120x170/160x230/200x290 cm



# Bain gamme recyclée / Recycled Bath linen



## VIVARAISE

vous propose ce produit en textile recyclé, réalisé dans le cadre de notre projet d'économie circulaire dans le textile.

Les fibres de ce produit sont réalisées à partir d'excédents de production pour vous garantir un produit durable et respectueux de nos ressources.

*Vivaraise offers you this product made of recycled textile, made in the framework of our project of circular economy in the textile industry.*

*The fibers of this product are made from production surplus to guarantee you a sustainable product and respectful of our resources.*

## **SAMOA Fouta XL 100x200 cm**

1 face toile et 1 face bouclette tissage jacquard rayé en textile recyclé, finition franges

3 coloris

1 side canvas and 1 side terry cloth striped jacquard weave in recycled textile, fringes finish

3 colours



## **ABBY**

Gamme 1 face nid d'abeille et 1 face bouclette avec linteau bouclette en textile recyclé

4 tailles – 6 coloris

80% coton/20% PES/5% viscose

New bath linen range 1 side honeycomb and 1 side looped with looped border in recycled textile  
4 sizes - 6 colours

80% cotton/20% PES/5% viscose





# Bain / Bath linen



## ZOE & ENZO

1 nouvelle couleur - 1 new color  
Vanille



## BORA & ETIA

2 nouvelles couleurs - 2 new colors  
Galet et Latté



## CANCUN

2 nouvelles couleurs - 2 new colors  
Curacao et Cédrat





# VIVARAISE

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